



2019 Rodeo
May 30, 31, June 1 & 2

www.blackgoldrodeo.com

Howdy Folks!

Thank you for your participation in celebrating our 50th Rodeo last year. We are proud of our contributions and your support has been a huge part in allowing us to achieve that.

As part of our 50th celebration we held a several events and are pleased to announce that for 2019 we are again planning a Ranch Rodeo and Barrel Racing Jackpot on the weekend prior to the Rodeo - May 25 and 26.

The Rodeo will start on May 30th and as part of Black Gold Days we will have the Rodeo of Smiles for special needs individuals in the Black Gold Region, a three-day Trade Fair, and a Friday Family Fun Night which is held in conjunction with Family and Community Support Services (FCSS), Parent Link and both the City and County of Leduc.

We urge you to consider making the Leduc Black Gold Pro Rodeo a part of your company's community support activities this year.

Included with this letter, you will find our revised "**2019 Sponsorship Application Form**" for your consideration or renewal. This document highlights the privileges that you will receive based on your level of sponsorship – from rodeo tickets to advertising. Be sure to customize your package once you have decided on your level of sponsorship by checking the appropriate level and circling your preference for either the Thursday or Friday night performance or Sunday afternoon performance tickets. Alternatively, if you have ideas on how you and your company can provide financial or non-monetary support the Rodeo and its' events, please contact us directly as we would very much like to work with you and will be more than happy to discuss tailoring an option that suits you.

Once the Committee has received your completed application (and prior to the rodeo) you will receive your rodeo package, including tickets.

You can fill in the accompanying sponsorship forms or complete the Application Form on-line at: <http://www.blackgoldrodeo.com/?content/sponsorship-application-form.html>

The Black Gold Pro Rodeo & Exhibition Association would like to take this opportunity to express a sincere thank you for sponsorship consideration. With your support, it is our commitment to make the 2019 edition of the Leduc Black Gold Pro Rodeo another successful year and one that the community can be proud of.

Thank you,

Tamara McGill
Chair, Sponsorship Committee
(780) 499-3418

Rodeo Office
PO Box 3235, Leduc, Alberta T9E 6L9

office: (780) 887-3235
DIRECT LINE 780-499-3418



May 30, 31, June 1 & 2, 2019 Sponsorship Application Form

NEW RENEWAL	Rodeo Contact: _____

Company Name : _____ Telephone: _____ Fax: _____

Address: _____ Email: _____ Rodeo Tickets required : (Yes) _____ (No) _____

- Circle One: Thursday, Friday, Sunday**
1. Subject to availability.
 2. Available on a first come first service basis and at the discretion of the Black Gold Rodeo Committee. Sponsor to supply banner and/or flag although arrangements can be made to have one fabricated. Based on our abilities and weather permitting, flags will be carried in both the arena and Black Gold Parade. **Please see your rodeo representative for additional options and**
 3. Events (Bareback, Saddle Bronc, Bull Riding, Ladies Barrel Racing, Tie Down, Steer Wrestling, Novice Bareback and Team Roping) are available on a first come first serve basis. Please indicate your 1st, 2nd and 3rd preference for sponsorship and you will be contacted by the rodeo office as to the event you will be sponsoring.
 4. Multiple opportunities for sponsoring entertainment at the Black Gold Rodeo exist. Please contact the Black Gold Rodeo Association for more information.

****SPONSORSHIP PRICES DO NOT INCLUDE GST****

	<i>SELECTION</i>	<i>AVAILABILITY</i>	<i>LEVEL</i>	<i>COST</i>	<i>Tickets</i>	<i>Text only</i>	<i>Business card</i>	<i>1/4 page</i>	<i>Saddleup & Video Replay</i>	<i>Banner</i>	<i>Flag</i>	<i>Upgrades and/or Options</i>
LEVEL 4 - CUSTOM LEVEL												
LEVEL 3 - \$2,000 AND UP												
<u>GENERAL RODEO OPTIONS</u>		7	Chute Gate	\$2,400.00	8			X	X	X	X	
		2	Video Replay	\$2,400.00	8			X	X	X	X	
		1	Announcers Stand	\$2,400.00	8			X	X	X	X	
		2	Box Seats (full)	\$3,000.00	16			X	X	X		
		limited	Grand Entry	\$2,000.00	8		X		X	X	X	
<u>RODEO OF SMILES OPTIONS</u>		unrestricted	Platinum	\$2000 and up	8			X	X	X	X	
LEVEL 2 - 1,000.00 AND UP												
<u>GENERAL RODEO OPTIONS</u>		2	Box Seats (half)	\$1,500.00	8				X	X	X	
		limited	EMS	\$1,500.00	4				X	X	X	
		unrestricted	Entertainment	\$1250 and up	4				X	X	X	
<u>Event Choice:</u>			EVENT	\$1,250.00	4				X	X	X	
<u>RODEO OF SMILES OPTIONS</u>		unrestricted	Gold	\$1250 to \$1999	4				X	X	X	
		unrestricted	Silver	\$800 to \$1249	3				X			
LEVEL 1 - UP TO \$1,000.00												
<u>GENERAL RODEO OPTIONS</u>		unrestricted	Buckle	\$800 to \$1249	3				x			
		unrestricted	Boots	\$400 to \$799	2				x			
		unrestricted	Spurs	Less than \$399	0	x				x		
<u>RODEO OF SMILES OPTIONS</u>		unrestricted	Bronze	\$400 to \$799	2				x			
		unrestricted	Smile Friends	up to \$399	0					x		

For Product Sponsors (Non-Monetary), please provide a description and estimated value: _____ Value: _____

Authorized Signature: _____ Date: _____ ****Please Provide your Business Card****

Email and send payment to : Tamara McGill Sponsorship Chair * Leduc Black Gold Pro Rodeo & Exhibition Association * Box 3235, Leduc, AB Canada T9E 6L9

Email: sponsorship@blackgoldrodeo.com * Tel: 780-887-3235 DIRECT LINE 780-499-3418 * www.blackgoldrodeo.com